



Dear Author,

You are cordially invited to participate in one of the largest literary events in the South, “Book’Em North Carolina Writer’s Conference 2021!” Authors from all genres, and publications from major companies, small presses and self-publishing writers an opportunity to promote and sell their works in the heart of the Carolinas in person and online Saturday, February 27, 2021.

Enhancements to next year’s “Book ‘Em NC” event include

- An opportunity to present your works in readings and workshops in person and online.
- Your links to our website and other social media will help in selling your publications.
- Pre-event promotion on the “Book ‘Em NC Writers Conference 2021” both online and in print will help in spreading the word about you and your works of art.

“Book ‘Em NC 2021” is sponsored by Robeson County Community College, Communities in Schools, The Dolly Parton Imagination Library, Friends of the Library, Lumberton Tourism Development Authority, Robeson County Arts Council and Robeson County United Way. We offer a platform to introduce you and your works to diverse audiences both live and online.

Your registration fee covers all the above benefits and more! Please review our packet and be sure to return by Friday, November 20, 2020 with your registration fee. Promotional videos should be received no later than Friday, December 11th. Please feel free to contact Rebekah Lowry at [\(910\) 272-3235](tel:9102723235) or relowry@robeson.edu if you have any questions or need more information.

We look forward to presenting your literary works at “Book ‘Em North Carolina Writer’s Conference 2021” in February.

Sincerely,

Book ‘Em 2020 Committee

Fact Sheet

Please keep this page for reference.

Event Description

Book' Em North Carolina Writer's Conference is a large-scale annual celebration of writing and its influences. The event features presentations by authors, nationally and locally acclaimed, book sales, children's activities, writing workshops, and more. Attendance in 2016 was an estimated 2,000 people. The 2021 event is February 27, 2021.

Application and Notification Process

The application deadline is November 30, 2020. Applicants will receive a confirmation email upon receipt with payment. Applications will be reviewed and exhibitors will be selected.

Regulations

- Authors attending virtually must submit a 5 minute video
- Authors must provide a photo, their genre, electronic book cover, and a short biography of 100 words or less.
- Exhibitors must bring their own table coverings. Advertising, signs and banners may only be placed on table tops not to exceed 2 feet, or taped to the front of the table. If assigned to a table against a wall, posters may be mounted there but without damaging the wall.
- Exhibitors must keep their space open and staffed all hours of the event.
- No alcoholic beverages, pets (with the exception of service dogs), skateboards, roller blades, bicycles, or weapons, real or facsimile, are permitted.
- Authors are encouraged to promote their participation via social media platforms and other marketing strategies.
- Exhibitors may not re-sell, share with an unaccepted exhibitor, or sublet any portion of their space. Violations will result in expulsion from the event.
- Once application fees are paid, no refunds are issued.

Completed forms are to be sent to the following address:

Robeson Community College Foundation
ATTN: Rebekah Lowry
5160 Fayetteville Road
Lumberton, NC 28359

Book' Em North Carolina Writer's Conference

2021 Exhibiting Author Application

Submit the application along with payment by November 30, 2020

- Applications must be complete and include full payment in order to be accepted and processed. Please be sure to include signature/payment pages when submitting the packet.
- No application postmarked after **November 20, 2020** will be accepted.
- Submitting an application with payment does not guarantee acceptance.

Author Name (as you would like it listed in print): _____

Contact Person _____ **Email** _____

Street Address _____

City _____ **State** _____ **Zip Code** _____

Phone No. _____ **Cell No.** _____

Book Information: Exhibiting author spaces are reserved for authors and illustrators who are promoting and selling their own book(s).

ISBN	TITLE	GENRE	PUBLISHER

Genre

Arts-related Biographical Children Cookbook Educational Fiction
History Horror Informative Mystery Non-fiction Poetry
Sci-Fi Self-help Spiritual Young Adult

Link where one may access an excerpt of your book(s) _____

I plan to (check all that apply)

- Attend Virtually (see addendum)
- Sell my book(s)
- Hand out information
- Pass out giveaways
- Offer an activity or special promotion (please describe) _____

If you are selling both children's and adult books, please indicate if your adult books are appropriate for families or if they should be featured outside of the children's area:

Website/Social Media URL _____

The information will be used to assist in marketing authors appearing at Book' Em.

Select the type of media link being provided: ___ Facebook URL ___ Twitter URL (provide your Twitter handle) _____ ___ Instagram _____

Accommodations for those with a disability

Robeson Community College is committed to making reasonable accommodations as required by the Americans with Disabilities Act. All requests must be made by _____. Your request for accommodations will in no way affect your acceptance status. Please indicate what accommodations are necessary.

Author Presentation

Would you be willing to give a presentation? ___ Yes ___ No

Topic _____

Release of Liability: I agree to release Book' Em North Carolina and Robeson Community College from any and all liability, claims and causes of action arising from my participation as an exhibitor at the Book' Em North Carolina event on February 27, 2021.

Signature _____ Date _____

Photo/Video Release: I hereby grant permission to use photographs and/or videos provided by me or taken of me (my property, my minor children) at the Book' Em North Carolina Writers Conference on ___ for publication in print, on the web and in social media.

Signature _____ Date _____

Payment

Payment may be made by check or credit card. Checks should be made out to Robeson Community College Foundation, ATTN: Book' Em.

Tables Figures

Determine which type of table you prefer.

\$100 --full table \$50 --half table \$25—Virtual Attendance

of spaces x Space Fee = Total Fee
_____ \$ _____ \$ _____

Total Paid \$ _____ ___ Cash ___ Check # _____

Please make check payable to Robeson Community College Foundation, Book' Em

___ Credit: Circle one Visa /MC / DISC / AMEX # _____ Exp. ____/____

Signature (required for credit card): _____

Print Name (required for credit card): _____

Virtual Addendum

- Authors who opt to attend Book 'Em as a “virtual author” must submit a 3-5 min video of introducing themselves. In the video please include the following:
- Your Name
- Information about yourself including a short bio about yourself, how to purchase your book, your social media handles and any other pertinent information you would like to include about your book (s).
- Your video will be used to the week prior to the event as well as the day of the event via social media.
- Your video is due when the application is due on November 30, 2020.